

COMPANY PROFILE

CASPLA BALI GROUP



CASPLA BALI GROUP

www.casplabali.com

CONTACT:

HEAD OFFICE :

Jl. Pulau Moyo Gg. Cemara A No. 4

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Welcome to

Caspla Bali Group



**We hope our company will bring
us to a more advanced business and
marks the beginning of a working relationship
better and happier**

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**EXPORT, IMPEXPORT, IMPORT, JEWELRY & HANDYCRAFTS
OF SHELLSORT, JEWELRY & HANDYCRAFTS KERANG ●**

FAST BOAT ●

TOUR ISLAND NUSA PENIDA ●

HOTEHOTELS, RESTAURANTS & BARL, RESTAURAN & BAR ●

WATERSPORTS ●

RESORT ●

FOREWORD FROM THE CEO & FOUNDER

Om Swastyastu

Transformed with New Spirit

Caspla Bali Group As a company engaged in tourism which continues to develop and innovate to advance the world of tourism Indonesia especially Bali, Caspla bali Group continues to strive to do transformation by involving all stakeholders to improve the quality of the company so as to improve human resources in the world of tourism and can not be separated from the preservation of the environment that refers on the teachings of TRI HITA KARANA.

Given today's ever-changing trends and demands, all activities our business is driven to uphold good corporate governance deliver transparent and accountable results. Plus, empowerment a sustainable community and environmental approach characterizes the operation we are anywhere.

Transforming is also our step as an effort to improve trust to all audiences in the world of tourism through 3 lines caspla bali Group's business namely Sea Transportation, Hotels and Nusa Penida Travel.

Let's together contribute to advancing the Indonesian Tourism World as nation's future.

Best Regards,

I Putu Darmaya
CEO & FOUNDER



COMPANY

VISION AND MISSION ●

VISION

Want to create something very integrated tourism company complete interrelatedness between one field and another and breastfeeding each other.

MISION

Want to employ Balinese people so they can reduce unemployment and provide better life opportunities for all workers.

BASIC VALUES

- * **Continuous business and continuous development**
- * **Ability in any action**
- * **Customer satisfaction is the top priority**
- * **Uncompromising quality**
- * **Maintain long term relationship**
- * **Benefit without harming the other party**
- * **Business continuity as a primary consideration**
- * **High learning enthusiasm**
- * **Behave professionally**
- * **Creative and Innovative**

HISTORY OF THE ESTABLISHMENT OF CASPLA BALI GROUP

Early history of the establishment of Caspla Bali Group from 1998 – 2002. Caspla was originally founded from a shop located in the Gianyar area Jl. Raya Mas Ubud named Darmaya Shop, from a small shop with a capital of 5 million rupiah and only a few examples of items in the store and even then not complete, just a few examples shell crafts, jewelry, and several other examples. Along with time, the owner met one of the big buyers from Ibiza Spain named Mr. Massimo Fenaroli, it was from this buyer that the owner got a lot of orders to be sent to Ibiza Spain, from orders that are routinely sent to Spain to load Darmaya Shop to growing and known by many people, especially lovers of shell crafts, jewelry. And the owner always says to the Buyer "if you pay cash pa, everything will be finished" so from these words the name Darmaya Shop changed to CASPLA, because English is not so clear spoken by the Spanish it becomes CASPLA. By buying a total of 200 million shopping in a year 3 times shopping at Darmaya shop and it makes a very drastic change in the Dharmaya shop itself. So from the change of name to CASPLA itself also has an impact on changes in orders, income, even sales are increasing day by day. CASPLA own name the philosophy is (if the guest pays cash what is ordered or ordered done quickly and smoothly) when Mr. Massimo came to Bali and saw the name Artshop what was originally Darmaya Shop turned into CASPLA is certainly making its mark asked himself, so he asked the owner directly why the name the artshop changed, the owner also explained what was written above. From that philosophy finally Mr. Massimo crossed out the name of the shop which was originally Darmaya Shop to become CASPLA until now.

After changing its name to CASPLA, the store got bigger, and MR. Massimo himself recommending to his friends to look for import and export directly contact the owner caspla himself.

In 2002 caspla bali became PT CASPLA BALI which was the first to operate in the field of export and import where the shipment is not only in Spain but including Hawaii, Dubai, Italy, and even Europe.

Over time, because the original owner of Nusa Penida was the original son of the area and you have to take a boat every time you have to go back to Nusa Penida and you have to be at sea for 2 hours to go to hometown. As long as it is in the sea when carrying guest for the first time I promised myself that I could and have a Fast Boat or Boat itself slowly. has changed its name to CASPLA the store is getting bigger, and MR. Massimo himself recommending to his friends to look for import and export directly contact the owner caspla himself.

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2003 The owner can buy the first boat (Caspla Bali 1) which goes to the first destination from Buyuk Nusa Penida to Padang Bay, over time the owner can buy another boat because the market demand is very large and requires the owner to buy (Caspla Bali 2 and Caspla Bali 3 and Caspla Bali 4) After we finally developed expand the wing from Nusa Penida to Padang Bay and expand again from Sanur to Nusa Penida or from Nusa Penida to Sanur.

As time goes by and the demand for fast boats is getting bigger and bigger the owner's request again to make a bigger boat and with the number or sufficient capacity to keep up with market demand. Once there (Caspla Bali 1 and Caspla Bali 4) the owner made another fast boat from (Caspla Bali 5 – Caspla Bali 8)

So that we, Caspla Bali, are developing wings again, not only in fast boats but also to Nusa Penida Island Tour, Snorkeling Safari, Watersports, Hotel, Restaurant, Diving and most recently the development process for Caspla Bali Kingdom Resorts is on.

Of all those who already have caspla bali so we have 3 PTs who are owners 97.5% of the shares are Mr. I Putu Darmaya and 2.5% of the shares are owned by his father alone. From the name Darmaya Shop to Caspla and now it is Caspla Bali Group under which there are 3 PT namely PT Caspla Bali, PT Caspla Bali Nusa Bahari, PT Caspla Bali Nusa Wisata.

Planning for the future is to make the first largest resort in Nusa Penida with capacity of 200 rooms in Nusa Penida, opening of the port in Pesinggahan – Nusa Penida, Nusa Penida – Stopover, Stopover – Gili Terawangan and Gili Terawangan – Pesinggahan, Fast Boat with aluminum or mild steel (Caspla Bali 9) and fast boat fiber (Caspla Bali 10) and future options cannot rule out the possibility to make Cruise Ships that can be enjoyed by anyone and from among whatever.

COMPANY PROFILE ●

Name : PT Caspla Bali

Address : Jl. Pulau Moyo Gg. Cemara A No. 4, Pedungan, Denpasar - Bali

Deed of establishment : Number 11 Dated December 5, 2001 Notary Triska Damayanti, SH

Change : Number 07 dated 5 December 2001
: Notary I Nyoman Mustika, SH., M.Hum

Name : PT Caspla Bali Nusa Bahari

Address : Jl. Pulau Moyo Gg. Cemara A No. 4, Pedungan, Denpasar - Bali

Deed of establishment : Number 45 Dated 27 February 2014 Notary Putu Puspajana, SH

Change : Number 05 Dated March 7 2018 Notary Putu Puspajana, SH

Name : PT Caspla Bali Nusa Wisata

Address : Jl. Nusa Indah No. 53 Kutampi Kaler Nusa Penida, Klungkung Bali

Deed of establishment : Number 31 Dated 29 June 2018 Notary Putu Puspajana, SH

Change : -

OFFICE

HEAD OFFICE

Jl. Pulau Moyo Gg. Cemara A No. 4, Pedungan, Denpasar - Bali 80223

*** Telp : +62 812 3950 536**

*** Email : director@baliseaview.com**

SANUR

Jl. Hangtuah Sanur, Sanur Kaja, Kec. Denpasar Selatan - Bali 80227

*** Telp : +62 85100 10 9999**

*** Email : info@baliseaview.com**

NUSA PENIDA

Jl. Nusa Indah No. 53 Kutampi Kaler Nusa Penida, Klungkung - Bali 80771

*** Telp : +62 812 3831 2222**



**CASPLA BALI
GROUP**

ABILITY

- * **WORKING STRUCTURE**
- * **GUEST HANDLE**
- * **HARDSCAPE**
- * **SOFTSCAPE**
- * **GUIDANCE**
- * **WATERSPORTS**
- * **FAST BOATS**
- * **ISLAND TOURS**

MARKET SEGMENTS

- * **GOVERNMENT**
- * **SCHOOL AND UNIVERSITY**
- * **TRAVEL AGENT**
- * **ONLINE AND OFFLINE**
- * **HOTELS & RESORTS**
- * **VILLAS & SPA**
- * **APARTMENTS**
- * **RESTAURANTS**





PRODUCT

CASPLA BALI SEASHELL (EXPORT, IMPORT JEWELRY & HANDYCRAFTS KERANG)



CASPLA BALI BOAT & CRUISE (FAST BOAT)



Caspla Bali 8 Cruise



Caspla Bali 7 Cruise



Caspla Bali 6 Cruise



Caspla Bali 5 Cruise



Caspla Bali 4 Cruise



Caspla Bali 1 History

CASPLA BALI SEAVIEW (TOUR ISLAND NUSA PENIDA)



CASPLA BALI HOTEL (HOTEL, RESTAURANT & BEACH BAR)



View Caspla Hotel



Staff Caspla Hotel



Reservation Caspla Hotel



Restaurant Caspla Hotel



Room Caspla Hotel



Swimming Pool Caspla Hotel

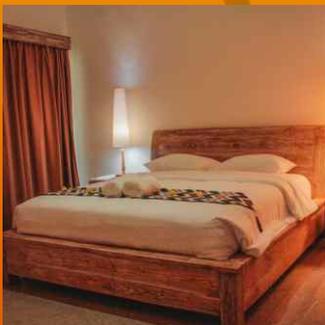
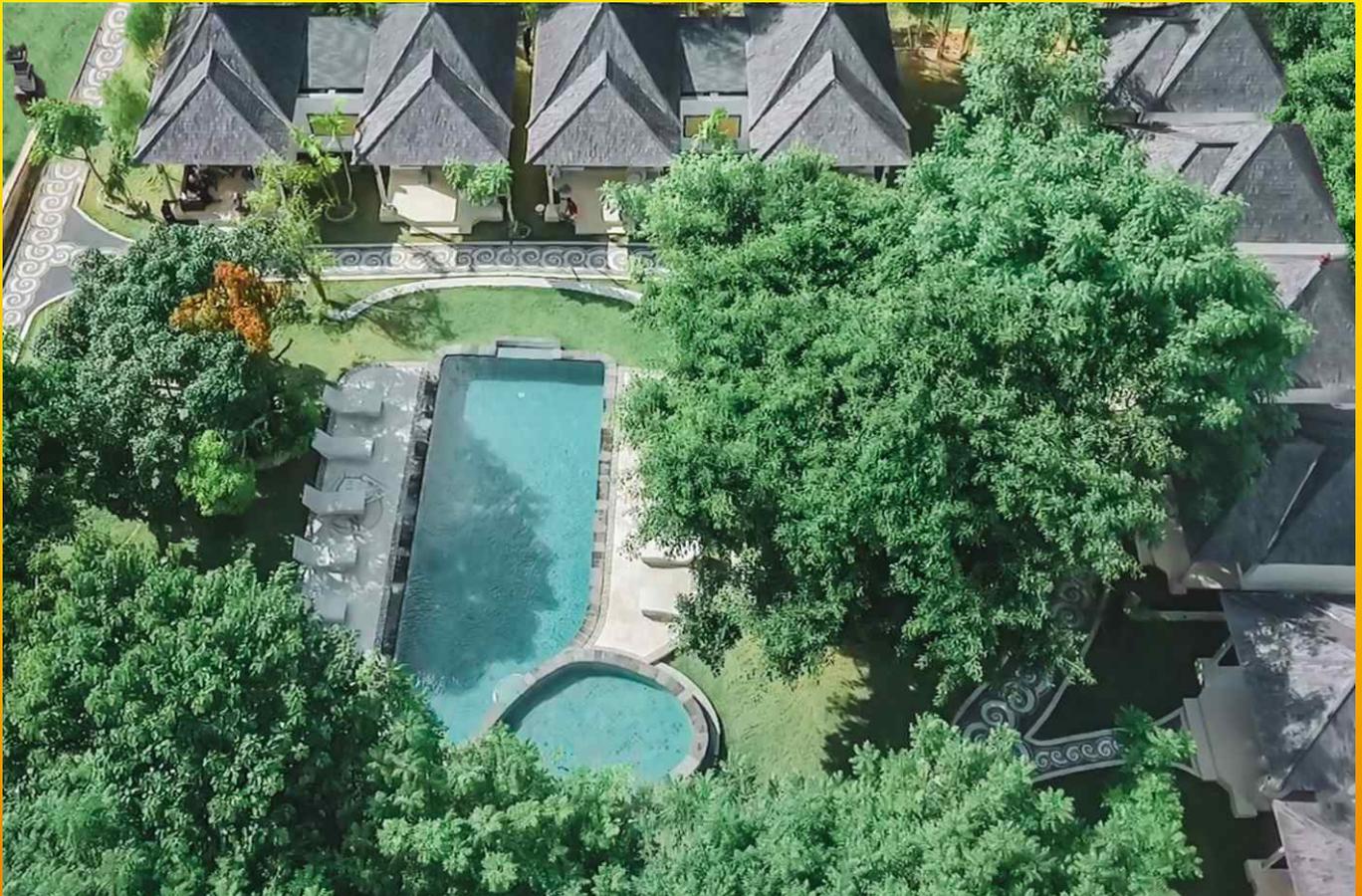


Rest Area Caspla Hotel

CASPLA BALI WATERSPORTS (SNORKELING, SEAWALKER, BANANA BOAT DONUT BOAT, JETSKI, DIVING, CANOE)



CASPLA BALI KINGDOM GARDEN RESORTS NUSA PENIDA

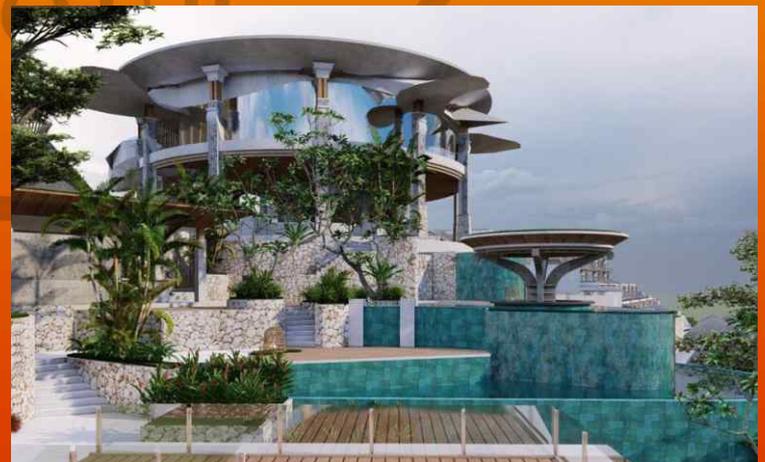


**Caspla Kingdom Garden Resort
Offer the high standard
of accomodation
in a paradise island nusa penida,
setting our 18 guest rooms
include all the facilities you need
to have an enjoyable stay with us.**

www.casplabooking.com

FUTURE PLAN

CASPLA BALI KINGDOM GARDEN RESORTS



Future plans
Caspla Kingdom Garden Resort has
200 room's
from Regular one to VVIP
with the highest quality service
that makes you don't even want
to leave the Nusa Penida Island.

THANK YOU

CASPLA BALI
GROUP

